

Curriculum Guide

Film and Video Certificate (Online)

2026

v2602



VISUAL ARTS

DIGITAL CINEMATOGRAPHY

FILM AND VIDEO CERTIFICATE (ONLINE)

Table of Contents

WELCOME	2
SCHEDULE BREAKDOWN	3
PORTFOLIO BREAKDOWN	5
SUPPORT SERVICES	6
DEPARTMENT EVENTS AND RESOURCES	8
TIPS FOR SUCCESS	9

WELCOME

This curriculum guide gives a view into the Film and Video Certificate. You will find advice on success, an expected schedule of courses, and a description of the services and events that the Digital Cinematography Department offers at Full Sail University. This certificate culminates in a portfolio course, and this document contains the requirements that portfolio. We are happy to be joining you on this journey!

The Film and Video certificate program provides students with foundational knowledge in digital video and film production using current technology and media formats. Students gain experience with industry terminology and learn the technical flexibility to adapt to the entertainment and media industries. From scriptwriting and motion-picture history, to postproduction and problem solving, the program's curriculum is designed to prepare students for the world of independent video production, web video, and media creation.

Courses in Certificate: 7
Completion Time: 7 months

SCHEDULE BREAKDOWN

SEMESTER 1



History of Motion Picture Arts

FIL1037-O

- Origins of Motion Pictures
- Film Genres
- Foreign Cinema
- Elements of Filmmaking



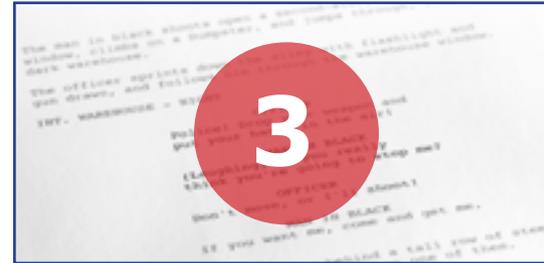
Introduction to Film and Video

FIL1422-O

- Story Structure
- Building Strong Characters
- Basic Film Techniques
- Building Blocks of a Scene

PORTFOLIO COMPONENTS

- Treatment
- Storyboards



Scriptwriting Techniques

ECW3055-O

- Storytelling and Structure
- Formatting Scripts
- Action and Dialogue
- Revision



New Media Tools

MCM1203-O

- Adobe Creative Cloud
- Video Editing: Premiere Pro
- Audio: Audition
- Imaging: Photoshop
- Effects: After Effects
- Vector: Illustrator

Each course is 4 weeks long, and all students progress in the same order of classes.

SCHEDULE BREAKDOWN

SEMESTER 2



Introduction to Postproduction

FLM1009-O

- Recording Audio
- Basic Video Editing
- Visual Asset Collection
- Short mini-doc
- Soundscape Development



Project I: Film and Video

FIL155-O

- Set Safety
- Adobe Portfolio
- Shot Types

PORTFOLIO COMPONENTS

- A/V Script
- Storyboards



Portfolio I: Film and Video

FIL156-O

- Film Commissions
- Career Development
- Film Industry Research
- Introduction of Production Hours

PORTFOLIO COMPLETION

- 1-Minute Instructional Video

Each course is 4 weeks long, and all students progress in the same order of classes.

PORTFOLIO I - Instructional

In this Portfolio, you will create a 1-minute Instructional Video (a video on how to do something). A person will be instructing the viewer in front of the camera using techniques that are visually interesting and engaging. The Portfolio will include an A/V Script, Storyboards, and the final video itself.

Requirements

- Use of an iPad, cellular phone, or a DSLR camera in order to record the footage
- Utilizing landscape framing, and a variety of shot types
- 50 second to 1 minute in length
- Adheres to the policies of the DC Student Policy Manual

Components and Deliverables

- 1 page, 2-column A/V Script
- 6 shot Storyboard
- 50 second to 1 minute video posted to YouTube or Vimeo

Note that some components may be completed in previous classes, and instructors may require that they be resubmitted, revised, or redone in future classes. This is to maximize the excellence of your body of work.

Example Student Works:

<https://wearedcbs.com/dc-portfolios-student-examples/#port1>



SUPPORT SERVICES

The Digital Cinematography Department and Full Sail University have a diverse and effective set of resources to help students through their educational experience. Here are a few of them:



Your Instructor

The instructor of your current class is a great source of information -- not just about the educational material, but also as a guide to the other services that the DC Program and Full Sail University provides.



Student Advocacy Team

Provides support to students facing challenges in academic and financial matters, like Probation, Change of Enrollment, taking time off, and program withdrawals.

Hours: Mon - Fri 9:00 am - 5:30 pm EST

Email: studentadvocacy@fullsail.com

Phone: 1-855-374-3572



DC Program Mentors

The Digital Cinematography Department has a great team of current students who have agreed to give their time to help other students earlier in the program. For more information on getting a Mentor -- or to become one yourself -- please visit wearedcbs.com.



Academic Advising

Assists with scheduling concerns, academic coaching, graduation requirements, and re-enrollment.

Hours: Mon - Fri 9:00 am - 5:30 pm EST

Email: aasupport@fullsail.com

Phone: 1-855-374-3572



Technical Support

Provides technical support with the LMS, other web and app-based university services, and the technology that is included in the LaunchBox.

Hours: Every day 8:00am EST - 2:00am EST

Email: technicalsupport@fullsail.com

Phone: 1-877-437-6349



Student Development

24/7 Support in the areas of Personal Growth, Student Community Activities, Code of Conduct, Crisis Related Resources, and Continuing Education.

Email: contactstudentdevelopment@fullsail.com

SUPPORT SERVICES

The Digital Cinematography Department and Full Sail University have a diverse and effective set of resources to help students through their educational experience. Here are a few of them:



Academic Liaison

Help with the online platform, prevent obstacles, access resources, set goals, advocate for themselves, and facilitate communication with other student support departments.

Hours: Mon-Fri 9am-8pm EST, Sat-Sun 9am-6pm EST

Email: studentsupport@fullsail.com

Phone: 1-855-374-3572



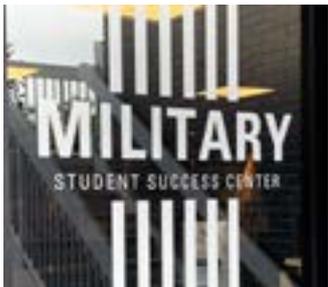
Student Success Services

Manages disability support and accommodations, CoPilot Tutoring, Student Success Seminars, and test-outs.

Hours: Mon-Fri 9am-5pm EST

Email: success@fullsail.com

Phone: 1-855-374-3572



Military Student Success Services

Provides support to activity duty military and veterans involving their unique education considerations above and beyond what Student Success Services provides.

Hours: Mon-Thu 9am-6pm EST, Fri 9am-5pm EST

Email: militarycenter@fullsail.com



DEPARTMENT EVENTS AND RESOURCES

DC Buzz

Every term, the department holds an event over Zoom about a topic in digital cinematography, or interviews special guests and industry professionals. Everyone is invited to attend! This is a great way to meet new people, future instructors, and gain knowledge outside of the curriculum. The event is usually held on the fourth Thursday of each term, and will be announced through the LMS and Full Sail One. See you there!

Zoom Series
Thursday Evening
@ 7:00 PM EST.

SEPT 21 2023

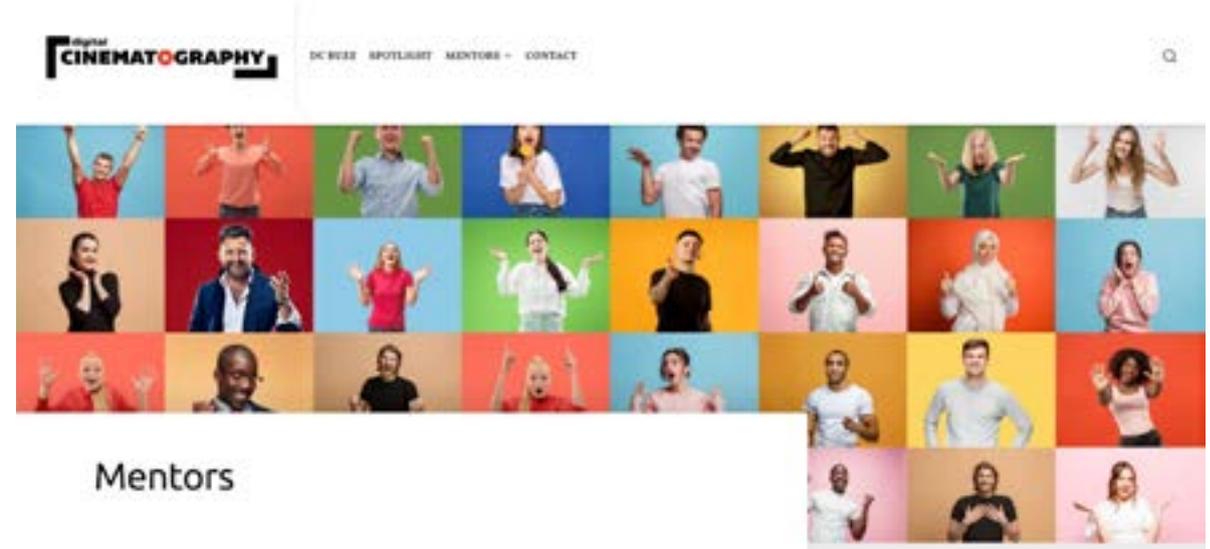
Embracing AI - The Pros & Possibilities

Join Professors Andy Raut, Randy Baker, and Michael Hanly as they present how AI is and will be used throughout the entire production chain from Story Development through Final Distribution.

Artificial intelligence (AI) is the ability of a computer or a robot controlled by a computer to do tasks that are usually done by humans because they require human intelligence and discernment.

How this is affecting the industry and your eventual career path is the subject of the September DC Buzz.

DC BUZZ



WEAREDCBS.COM

The DC Program has an external website called wearedcbs.com. It contains great information on student and instructor spotlights, holds the archive of previous DC Buzz's, and how to get a student mentor -- or become one yourself!

The DC Program on Other Social Media Platforms

[Facebook: Full Sail Digital Cinematography](#)

[Facebook: Full Sail Film Makers' Society](#)

[YouTube: DCBS Channel](#)

Tips for Success

Manage Your Time

Keep track of what is due for each week. Block out a time and a place to study. Develop good time-management habits and educational discipline.

Communicate

Talk about your passion and find others who share it. Ask your instructor if you have any questions (before the due date!). They are here to help!

Network

Get to know your fellow students. Develop friendships and study teams. In the future, they may say a good word about you and get you a job!

Care for Your Equipment

Be it a phone, computer, or camera -- make sure that all of the equipment that you need for your education is in good working order, and is always in a safe place.

Be Prepared

Organize your thoughts and materials to make the best use of your time. Develop contingencies for obstacles that may come between you and your education.

Double-check Your Work

Before submitting anything, double check if it covers everything that the assignment requires, saved in the correct file format, and with the proper file name.

NOTE: Please check with your instructor, because specific curriculum and portfolio content may have changed since the publishing of this document.

Unless otherwise noted, all images in this manual are licensed through Adobe Stock or Full Sail University with permission of the creators/rightsholders.

